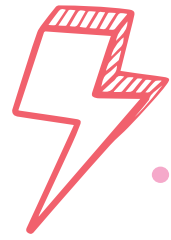


Bekah Joann Lindner

BekahJoannDesigns.com



Need good vibes and great designs? Look no further.

I'm a graphic designer and marketing coordinator, as well as an award-winning employee, who thrives under pressure while fostering a positive and collaborative work environment. I tackle challenges head-on, embracing constructive feedback, and applying it thoughtfully. Fueled by iced coffee, I continuously learn new software, seek inspiration, sketch, and perfect clean typography. When I'm not working, you'll find me spending time with family, enjoying my cats, creating art, or attending concerts.

Accomplishments

Web Store Management

- Led the comprehensive management of the Waterstone Mortgage intranet web store, including product selection and branding updates.
- Collaborated with vendors to establish and maintain strong partnerships, ensuring timely delivery of files, adherence to deadlines, and efficient coordination of deliverables.
- Curated stylish, on-brand merchandise that elevated the Waterstone image and increased employee engagement.

Employee Engagement Team Member

- Spearheaded events and contests designed to foster a positive and engaging workplace culture at the home office, encouraging in-person attendance.
- Played a central role in planning and executing initiatives that enhanced employee satisfaction and team collaboration.
- Led the planning of a highly successful 2021 event that drew over 100 employees, significantly boosting office morale.

Event Coordinator (Annual Conferences)

- Collaborated as part of a team to organize and host three annual virtual and in-person conferences, with 100 – 300 employees in attendance.
- Assisted in designing print and digital materials for each event, ensuring consistent branding and professional presentation.
- Supported event operations by setting up and tearing down event spaces, answering attendee questions, and managing session transitions to ensure smooth execution.

Skills

- Adobe Creative Suite
- Animation
- Canva
- ChatGPT
- Clear communication
- Customer relationship management systems
- Content management systems
- Event planning
- Illustration
- Microsoft Office
- Photography
- Project management
- Video editing
- Web design

Experience

Freelance Graphic Designer

Bekah Joann Designs

March 2020 – Present

"Working with Rebekah was so easy. She listened to every idea we had, and ran with it. She produced the most beautiful designs for us and we LOVE them."

- **Owners of CorLa,**
Freelance Client

Marketing & Design Coordinator

Waterstone Mortgage Corporation

March 2022 – October 2024

"Bekah has become an integral part of the Marketing team and the Waterstone Mortgage family. She consistently meets the demand of her job, and her teammates know they can rely on her!"

- **Sarah Carpenter,**
Director of Marketing, Waterstone Mortgage

Graphic Designer I

Waterstone Mortgage Corporation

March 2021 – March 2022

"I was consistently impressed with Bekah's innovative and creative ideas with brand marketing and design. She managed her time extremely well and always met deadlines. Her work exceeded expectations and set the company apart in an otherwise 'dry' industry. Her drive and passion for design shines through her work."

- **Nell Bormann,**
*Previous Marketing Specialist,
Waterstone Mortgage*

Graphic Designer

Savage Solutions

October 2019 – March 2020

"During her time with us, she showed progress in her design skills and an understanding for the client/agency relationship. She's truly been the most mature and likable designer we've had on our team."

- **Tracy Olson,**
Senior Art Director, Savage Solutions

Education

Graphic Design Associate of Applied Science Degree

Waukesha County Technical College,

August 2015 – August 2019

Contact

414.254.4243

BekahJoannDesigns.com

BekahLindner2@Gmail.com

